The roaring 20s are back! Celebrate Canadian hockey culture at the WRG Classic Winter Festival happening this weekend in Montreal

Montreal, January 21st, 2020 – Established in 2014, the WRG Classic is an annual Winter Festival and fundraiser event celebrating Canadian culture with a European flair, in other words, the Montréal way. This 6th edition takes place at Parc Vinet on January 24th, 25th and 26th, 2020.

This free, community festival blossomed from a hockey tournament and inspired by early 20th-century fashion and the roaring 1920s. All attendees are welcome and encouraged to dress up whether they're on ice or not: fashionistas can indulge outdoors at the most stylish hockey game in the world. Dressed in rich textures and lush natural fabrics and garments reminiscent of global fashion weeks themed around the styles of the 1920s, 30s, and 40s, expect to find among fashion and hockey enthusiasts, their families and neighbours that enjoy showing off and dressing up.

FESTIVAL PROGRAMMING: January 24th to January 26th

This year's edition will include a mini rink for children and novice skaters, skate-rentals, live DJs throughout the weekend, and a performance Friday at 9 PM by emerging R&B star KALLITECHNIS. Attendees will be able to warm up and indulge in some delicious traditional hockey food favourites from our local partner, Café September Surf. With a festival-exclusive Casse-Croûte menu, expect to see your favourite fluffy pancakes also on the restaurant menu.

WINTER ACTIVITIES - Relax in the fresh air and let yourself get inspired by a day of skating under the stars, free skate rental, date night, a friendly hockey game, skate sharpening for families and friends.

FOOD - Oysters et menu special for le festival du "hip" <u>September Surf Café</u> Exhibitors will also add to the experience

LIVE PERFORMANCES - <u>KALLITECHNIS</u> (Osheaga, Montreal Jazz Fest, Ottawa Blues Fest) A fantastic steel pan performance by local artist Fatima Wilson from Hands of Steel Ent.

HOCKEY TOURNAMENT - Festival-goers will be able to complete their experience by taking advantage of watching a dapper hockey tournament. The player pool consists of prominent community leaders, Montreal influencers and international players.

The WRG Classic takes place on: Jan 24 - Friday 18h00-23h00 Jan 25 - Saturday 8h00-20h00 Jan 26 - Sunday 9h00-16h00

Parc Vinet, entrance on Charlevoix 550 Rue Vinet, Montréal, QC H3J 2L5

For more information, visit <u>www.wrgclassic.com</u>

ABOUT THE WRG FOUNDATION

Since 2018 the WRG Foundation has helped future generations of hockey fans espouse the values of sportsmanship, athletics and wellness through off-ice youth programming and supporting the maintenance, quality and accessibility of the outdoor hockey rinks in Montréal's Sud-Ouest borough.

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